

AGREEMENT TO ADVERTISE IN 'EXPORTER'

Please print off / sign agreement and fax to #09 3666 838

AGREEMENT made this.....**day of**.....**200**....

BETWEEN..... **Exporter Limited**.....hereinafter called the **PUBLISHER**

AND.....hereinafter called the **ADVERTISER**

WHEREBY the Publisher agrees to grant and the Advertiser agrees to accept advertising space in the arrival publication as indicated below on the following terms and conditions:

No of Issues

DPS	_____	\$ 5,600 per issue
Full Page	_____	\$ 3,500 per issue
Half Page (Horizontal)	_____	\$ 1,950 per issue
Classified (1/8 th)	_____	\$ 750 per issue

NB..All Prices are Subject to GST

1. The advertising shall be for a **term of** _____ **issue/s.**
2. The advertising shall commence in issue _____ scheduled to be published on or about _____ subject to the provisions of the clauses contained herein.

THIS ACCOUNT IS PAYABLE BY _____ 20TH 200 ____ (ISSUE MONTH)

3. The advertising rate for this agreement shall be:
\$ _____ + GST per issue.

4. The Advertiser agrees to reimburse all of the Publisher's costs associated with instructing a Solicitor and/or Debt Collection Agency to recover overdue accounts and dishonoured cheques
5. The publisher can recommend a graphic artist. Examples of his work are on the arrival web-site.
6. Artwork shall be supplied by the advertiser as per the specifications provided by the publisher.
7. Positions within the publication may be requested but cannot be guaranteed unless agreement is made in writing.
8. The advertiser, by submitting or authorising submission of an advertisement for publication, indemnifies the publisher from and against any proceedings, demands, cost, expenses, damages, penalties, judgements and liabilities of any nature taken, made or awarded against or incurred by the publisher arising out or in connection with the advertisement The advertiser warrants and declares that an advertisement's acceptance, use or publication will not give rise to any claims or liabilities against the publisher and, in particular, that nothing in the advertisement infringes the rights of any person, is in full or in part defamatory, is in breach of copyright, trademark or other intellectual or industrial property rights, or is in breach of the provisions of any statute, regulation or rule of law.
9. This agreement is conditional upon the final approval of the publisher in all respects as to the form and content of the advertisement.

SIGNATORIES

PUBLISHER:.....
On behalf of Exporter Magazine

ADVERTISER:.....
On behalf of.....

Other Details:

Full Name of Advertiser:

Full Contact Details/Postal address:
.....

Contact for Accounts:.....
(if different from above)

Contact for Artwork:.....
(if different from above)

Other notes regarding placement of material within the publication.